NEW YORK MIDDLE MARKET **INDICATOR**



NEW YORK GROWTH



Revenue Growth



NEW YORK MIDDLE MARKET GROWTH **OVER THE PAST 12** MONTHS

6.6%

Past 12 Months National

3.7%

NEW YORK MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS



Next 12 Months National

New York companies more confident than their peers



GLOBAL ECONOMY 70[%]





LOCAL ECONOMY **83**[%]

80%

VS. NATIONAL MIDDLE MARKET



73%



3.6%

NEW YORK MIDDLE MARKET GROWTH **OVER THE PAST 12** MONTHS

3.9%

Past 12 Months National

19%

NEW YORK MIDDLE MARKET GROWTH **OVER THE NEXT 12** MONTHS

2.7%

Next 12 Months **National**

Preparing for growth through capital investment

Middle market companies in New York are sending a strong message that they are poised to invest.



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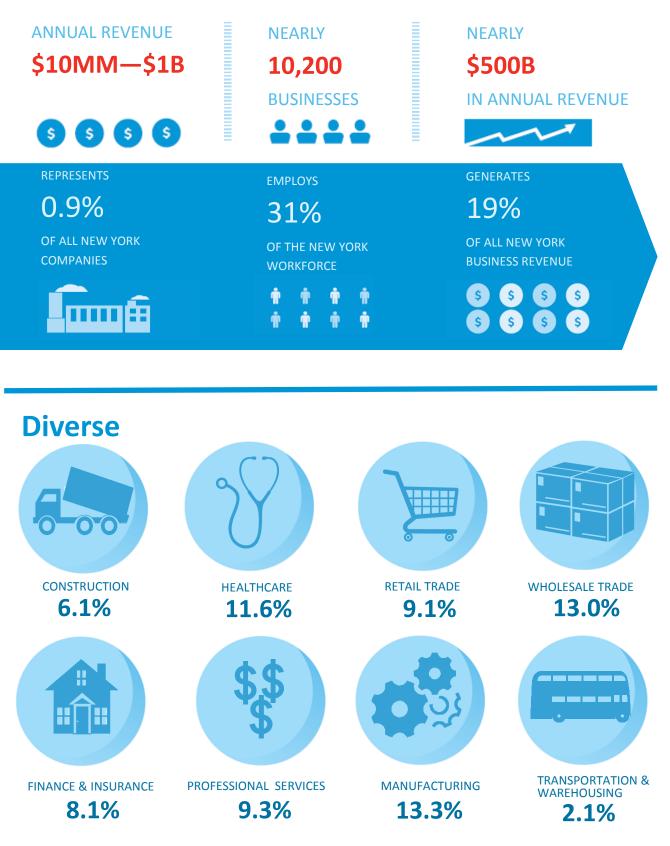
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MEET NEW YORK STATE'S MIDDLE MARKET

New York's Middle Market Defined



SOURCE: 2014 D&B DATA

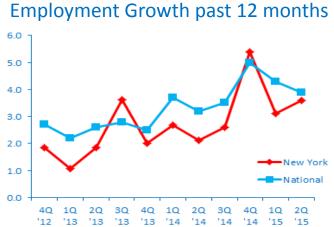
NEW YORK MIDDLE **20 2015** MARKET **INDICATOR**

NEW YORK GROWTH **VS. NATIONAL**

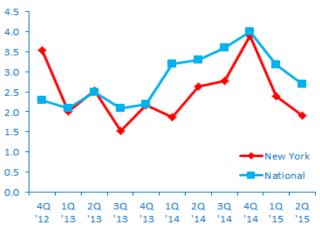


Revenue Growth next 12 months





Employment Growth next 12 months



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